

$$\begin{aligned} |\mathbf{a}| &= \sqrt{9 + 36 + 4} = 7 \text{ so the scalar projection of } \mathbf{b} \text{ onto } \mathbf{a} \text{ is } \text{comp}_{\mathbf{a}}\mathbf{b} = \\ \frac{\mathbf{a} \cdot \mathbf{b}}{|\mathbf{a}|} &= \frac{1}{7}(-14) = -2. \text{ The vector projection of } \mathbf{b} \text{ onto } \mathbf{a} \text{ is } \text{proj}_{\mathbf{a}}\mathbf{b} = \\ \frac{-14}{7} \frac{\mathbf{a}}{|\mathbf{a}|} &= \frac{-14}{7} \cdot \frac{1}{7} \langle -3, -6, 2 \rangle = \frac{-14}{49} \langle -3, -6, 2 \rangle \\ &= \left\langle \frac{6}{7}, \frac{12}{7}, \frac{-4}{7} \right\rangle. \end{aligned}$$