

$$\begin{aligned}
L &= \int_a^b \sqrt{r^2 + (dr/d\theta)^2} d\theta = \int_0^{\frac{3\pi}{2}} \sqrt{(\theta^2)^2 + (2\theta)^2} d\theta \\
&= \int_0^{\frac{3\pi}{2}} \sqrt{\theta^4 + 4\theta^2} d\theta = \int_0^{\frac{3\pi}{2}} \sqrt{\theta^2(\theta^2 + 4)} d\theta \\
&= \int_0^{\frac{3\pi}{2}} \theta \sqrt{\theta^2 + 4} d\theta
\end{aligned}$$

Now let $u = \theta^2 + 4$, so that $du = 2\theta d\theta$ [$\theta d\theta = \frac{1}{2} du$] and

$$\int_0^{\frac{3\pi}{2}} \theta \sqrt{\theta^2 + 4} d\theta = \int_4^{\frac{9\pi^2}{4} + 4} \frac{1}{2} \sqrt{u} du = \frac{1}{2} \cdot \frac{2}{3} [u^{3/2}]_4^{\frac{9\pi^2}{4} + 4} = \frac{(\frac{9\pi^2}{4} + 4)^{3/2} - 8}{3}$$