

$\iint_R ye^x dA = \int_0^{\pi/2} \int_0^5 (r \sin \theta) e^{r \cos \theta} r dr d\theta = \int_0^5 \int_0^{\pi/2} r^2 \sin \theta e^{r \cos \theta} d\theta dr$. First we integrate

$\int_0^{\pi/2} r^2 \sin \theta e^{r \cos \theta} d\theta$: Let $u = r \cos \theta \Rightarrow du = -r \sin \theta d\theta$, and

$$\int_0^{\pi/2} r^2 \sin \theta e^{r \cos \theta} d\theta = \int_{u=r}^{u=0} -r e^u du = -r[e^0 - e^r] = re^r - r .$$

Then $\int_0^5 \int_0^{\pi/2} r^2 \sin \theta e^{r \cos \theta} d\theta dr = \int_0^5 (re^r - r) dr = [re^r - e^r - \frac{1}{2}r^2]_0^5 = 4e^5 - \frac{23}{2}$, where we integrated by parts in the first term.