$r=2\tan\theta\sec\theta=\frac{2\sin\theta}{\cos^2\theta}\Rightarrow r\cos^2\theta=2\sin\theta\Leftrightarrow (r\cos\theta)^2=2r\sin\theta\Leftrightarrow x^2=2y,$ a parabola with vertex at the origin opening upward. The first implication is reversible since $\cos\theta=0$ would imply $2\sin\theta=r\cos^2\theta=0$, contradicting the fact that $\cos^2\theta+\sin^2\theta=1$.