

$$f(x, y) = 4x + 4y, \quad g(x, y) = x^2 + y^2 = 8 \quad \Rightarrow \quad \nabla f = \langle 4, 4 \rangle,$$

$\lambda \nabla g = \langle 2\lambda x, 2\lambda y \rangle$. Then $2\lambda x = 4$ and $2\lambda y = 4$ imply $x = \frac{2}{\lambda}$ and

$$y = \frac{2}{\lambda}. \quad \text{But } 8 = x^2 + y^2 = \left(\frac{2}{\lambda}\right)^2 + \left(\frac{2}{\lambda}\right)^2 \quad \Rightarrow \quad 8 = \frac{8}{\lambda^2} \quad \Rightarrow$$

$\lambda = \pm 1$, so f has possible extreme values at the points $(2, 2)$, $(-2, -2)$. We compute $f(2, 2) = 16$ and $f(-2, -2) = -16$, so the maximum value of f on $x^2 + y^2 = 8$ is $f(2, 2) = 16$ and the minimum value is $f(-2, -2) = -16$.